

METHOD AND APPARATUS FOR PRODUCT COMPARISON

Christopher M. Connors; Andrew F. Miller; Joshua P. Walsky;
James Singh; Drew Lemon

5

ABSTRACT OF THE DISCLOSURE

A method of comparing products is disclosed. The method includes selecting a first configuration representing a first product with a first attribute, selecting a second configuration representing a second product with a second attribute, and displaying the first attribute and the second attribute. As will be noted, the first attribute is defined in the first configuration, and the second attribute is defined in the second configuration.